



## 60<sup>TH</sup> ANNIVERSARY LOGO CONTEST SUBMISSION GUIDELINES

Pets Unlimited, a nonprofit animal hospital and shelter in San Francisco will be celebrating its 60<sup>th</sup> year of saving the lives of countless animals in need. We have dedicated our service to ensuring the humane care and treatment of companion animals. We will begin our celebration on January 1, 2007.

We would like to invite you to participate in designing our 60<sup>th</sup> Anniversary logo. This design will be used on banners, collateral materials and merchandise. Therefore, Pets Unlimited will hold a contest for the best suited logo for our year-long celebration. Submissions must be postmarked no later than Friday, Nov 24<sup>th</sup>. A representative of the Pets Unlimited Events Planning Committee will contact the winner by December 1, 2006.

**In order for your artwork to be accepted, we must receive the following information and items from you:**

- Name
- Address
- Phone number
- Email address
- You can download these submission guidelines along with a logo at [www.petsunlimited.org/60th.htm](http://www.petsunlimited.org/60th.htm)
- Artwork on a CD as described below
- A good quality color print of your design on 8.5" x 11" white paper

**Artwork must include the following elements:**

- Pets Unlimited Logo (download from website).
- A dog **and** a cat
- "60 Years of Saving Lives... because every life matters" (slogan)

**Artwork Specifications:**

A disk containing the following:

1. Only VECTOR GRAPHICS files accepted (Adobe Illustrator (.ai) file format preferred)
2. The source-file with all layers (do not flatten)
3. The outline file (which converts all fonts into lines)
4. Use CYMK color format

One submission accepted per person. Please note: By submitting your artwork, you agree to allow Pets Unlimited the exclusive rights to use your submission in any form we deem fit (i.e. events, newsletters, website, etc.). The winner receives recognition on both the Pets Unlimited website and in newsletters and in having the artwork displayed throughout the city all year long!

Please address your submission to: Katherine S. O'Donnell  
Pets Unlimited  
2343 Fillmore Street  
San Francisco, CA 94115

**We look forward to hearing from you!**